

Please submit your pitch by completing the form below and emailing it to [jduval@eanvt.org](mailto:jduval@eanvt.org) by **Aug. 30, 2019** with the subject line "2019 Summit Pitch." **A selection committee will review all proposals.** Notification for the selected pitches will come by September 11, 2019.

## Pitch Selection Criteria

EAN's mission is to **achieve Vermont's 90% renewable by 2050 total energy commitment and to significantly reduce Vermont's greenhouse gas emissions in ways that create a more just, thriving, and sustainable future for Vermonters.**

With that mission in mind, we are seeking strategic interventions in the energy system that will:

- ● Provide significant reductions in fossil fuel use and GHG pollution from energy, particularly focusing on the thermal and transportation sectors
- ● Encourage growth in the number of clean energy jobs in Vermont
- ● Help Vermonters become more energy-secure and resilient
- ● Create a stronger and more just Vermont economy
- ● Support an energy landscape that both benefits from and protects our natural resources

and working lands

EAN approaches our work together through five strategic leverage areas to enable systemic change at a scale and pace necessary to achieve Vermont's energy & emissions commitments:

- ● Policy & Regulatory Reform
- ● Public Engagement
- ● Workforce Development/Workforce Transition
- ● Technology Innovation
- ● Capital Mobilization

## Pitch Submission Form

With these goals and criteria in mind, please answer the questions below. Note: Questions 9-13 can be answered individually or in one comprehensive narrative. (Total pitch submission **no more than 4 pages**).

### 1. Pitch Submitted By (Name(s) or Organization(s)):

[Capstone Community Action and partners](#)

### 2. Contact Email Address(es):

[Sue Minter, sminter@capstonevt.org](mailto:Sue Minter, sminter@capstonevt.org)

**3. Contact Phone Number(s):**

802-477-5268

**4. Pitch Title: (one line)**

Next Generation Mobility & Access for Rural Vermonters

**5. Pitch Summary: (one paragraph)**

We seek to address the need for access and mobility with strategies to reduce the need for car ownership and increase use and availability of electric and high efficiency vehicles. To address these needs, we are proposing a next-generation rural mobility model that combines managed car-sharing and ride-sharing platforms with electric and high efficiency vehicles to measurably impact mobility and carbon emissions within the local economy. We intend to establish a car-share with a fleet of electric and high-efficiency vehicles available to residents in Washington County. This fleet will be used as both a car-share (for members) and an on-demand ride-sharing platform (ala Uber/Lyft) for rural low-income people. This will enable access to jobs, health care, child care, recovery programs and other needs. It will also proliferate electric and high efficiency vehicles throughout the community to replace higher-polluting vehicles.

**6. What Energy Sector(s) Does this Pitch Apply to? (Check all that apply):**

- Energy Efficiency
- Electricity
- Transportation
- Thermal Heating and/or Cooling
- Other: \_\_\_\_\_

**7. Which Criteria Category(ies) Does it Address? (Check all that apply):**

- Significant reductions in fossil fuel use and GHG pollution from energy
- Clean energy jobs
- Energy security and resilience
- A stronger and more just Vermont economy
- Sustainable energy landscape
- Other: Access and mobility for disadvantaged Vermonters

**8. Which Leverage Areas Would It Attempt to Shift? (Check all that apply):**

- Policy & Regulatory Reform
- Public Engagement
- Workforce Development/Workforce Transition
- Technology Innovation
- Capital Mobilization

*(Items 9 - 13 are addressed in the attached narrative)*

**9. Scale of Impact on Vermont's Energy and Emissions Goals:** If this proposal came to fruition, how would it help meet Vermont's energy and emissions goals by 2025 and/or 2050? Please outline assumptions and, if available, provide calculations-- especially for emissions reduction estimates.

**10. Benefits/Costs of this Proposal for Vermont and Vermonters:** Including, where possible, economic (local economic development and jobs), financial (consumer savings), social, public health, and environmental.

**11. Collaboration:** Who have you collaborated with to develop this proposal and who else would need to be engaged for it to succeed?

**12. Decision-Makers:** Who is necessary to move this proposal forward (e.g., Legislature, Governor, a regulatory agency, a business, organization, a media outlet, etc.)

**13. Strategy and Key Considerations:** Outline the overall strategy, including any gaps, barriers, and opportunities for moving this proposal forward.

**14. Timeline:** To meet our 2025 goals, we need some proposals that can be implemented in the next year. How "ripe" is this idea and what timeline do you foresee for this proposal to be developed and implemented?

**15. Budget:** If this is a program or project for which you are seeking funding to implement, please outline a basic budget here, including both expenses and funding sources.