



EAN 2019 Network Summit Pitch Process DRAFT

Context

The Energy Action Network and the State of Vermont share a commitment: to meet 90% of our energy needs through increased efficiency and renewables by 2050 and to significantly reduce Vermont's greenhouse gas emissions. Whether your motivation for this work comes from a place of economic opportunity, moral responsibility, or something else, achieving a just, thriving, and sustainable energy transition is one of the great challenges and opportunities of our time.

As of 2019, Vermont has made mixed progress. While we're at 19% renewable energy use overall, our emissions have *increased* 16% since 1990 and we are far away from both our total energy and our emissions reduction commitments. Vermont's nearest term climate goal is the Paris Climate Agreement, which requires at least a 26% reduction in GHG emissions below 2005 levels by 2025. As of the most recent data, Vermont was only 2% below 2005 emissions levels.

The primary roadblocks to our energy and emissions progress are continued fossil fuel use in the Transportation and Thermal sectors. While the electric sector was 63% renewable as of 2017, the Transportation and Thermal sectors were only 5% and 19% renewable, respectively. Together, those two sectors are responsible for over 70% of our greenhouse gas emissions. Additionally, a recent systems analysis conducted as part of EAN's Vermont Energy Future Initiative makes clear that Vermont needs more effective interventions in the following areas, in particular: policy and regulatory reform; public engagement, and workforce development/workforce transition.

Pitch Invitation

We have a lot of work to do by 2025 to bend the curve and achieve our commitments. That is why we want to ***hear your pitch*** for promising opportunities to help Vermont transition to renewable energy and reduce emissions, especially **in the transportation and thermal sectors** and especially with **public policy, public engagement, and workforce development/workforce transition strategies**. Pitch topics could be new policies or regulations, programmatic ideas, proof-of-concept pilot projects, or something else.

Selected proposals will be invited to present at the EAN 2019 Network Summit on Thursday September 26th at Champlain College in Burlington. The length of the presentation will be determined by the number of pitches we select, but assume there will be a short (5-10 minute) presentation, possibly followed by a brief Q&A or panel discussion. If appropriate, ***selected proposals will also be eligible for seed funding via EAN.***

Please submit your pitch by completing the form below and emailing it to jduval@eanvt.org by **Aug. 30, 2019** with the subject line "2019 Summit Pitch." **A selection committee will review all proposals.** Notification for the selected pitches will come by September 11, 2019.

Pitch Selection Criteria

EAN's mission is to **achieve Vermont's 90% renewable by 2050 total energy commitment and to significantly reduce Vermont's greenhouse gas emissions in ways that create a more just, thriving, and sustainable future for Vermonters.**

With that mission in mind, we are seeking strategic interventions in the energy system that will:

- Provide significant reductions in fossil fuel use and GHG pollution from energy, particularly focusing on the thermal and transportation sectors
- Encourage growth in the number of clean energy jobs in Vermont
- Help Vermonters become more energy-secure and resilient
- Create a stronger and more just Vermont economy
- Support an energy landscape that both benefits from and protects our natural resources and working lands

EAN approaches our work together through five strategic leverage areas to enable systemic change at a scale and pace necessary to achieve Vermont's energy & emissions commitments:

- Policy & Regulatory Reform
- Public Engagement
- Workforce Development/Workforce Transition
- Technology Innovation
- Capital Mobilization

Pitch Submission Form

With these goals and criteria in mind, please answer the questions below. Note: Questions 9-13 can be answered individually or in one comprehensive narrative. (Total pitch submission **no more than 4 pages**).

1. Pitch Submitted By (Name(s) or Organization(s)):

2. Contact Email Address(es):

3. Contact Phone Number(s):

4. Pitch Title: (one line)

5. Pitch Summary: (one paragraph)

6. What Energy Sector(s) Does this Pitch Apply to? (Check all that apply):

- Energy Efficiency
- Electricity
- Transportation
- Thermal Heating and/or Cooling
- Other: _____

7. Which Criteria Category(ies) Does it Address? (Check all that apply):

- Significant reductions in fossil fuel use and GHG pollution from energy
- Clean energy jobs
- Energy security and resilience
- A stronger and more just Vermont economy
- Sustainable energy landscape
- Other: _____

8. Which Leverage Areas Would It Attempt to Shift? (Check all that apply):

- Policy & Regulatory Reform
- Public Engagement
- Workforce Development/Workforce Transition
- Technology Innovation
- Capital Mobilization

9. Scale of Impact on Vermont's Energy and Emissions Goals: If this proposal came to fruition, how would it help meet Vermont's energy and emissions goals by 2025 and/or 2050? Please outline assumptions and, if available, provide calculations-- especially for emissions reduction estimates.

10. Benefits/Costs of this Proposal for Vermont and Vermonters: Including, where possible, economic (local economic development and jobs), financial (consumer savings), social, public health, and environmental.

11. Collaboration: Who have you collaborated with to develop this proposal and who else would need to be engaged for it to succeed?

12. Decision-Makers: Who is necessary to move this proposal forward (e.g., Legislature, Governor, a regulatory agency, a business, organization, a media outlet, etc.)

13. Strategy and Key Considerations: Outline the overall strategy, including any gaps, barriers, and opportunities for moving this proposal forward.

14. Timeline: To meet our 2025 goals, we need some proposals that can be implemented in the next year. How "ripe" is this idea and what timeline do you foresee for this proposal to be developed and implemented?

15. Budget: If this is a program or project for which you are seeking funding to implement, please outline a basic budget here, including both expenses and funding sources.